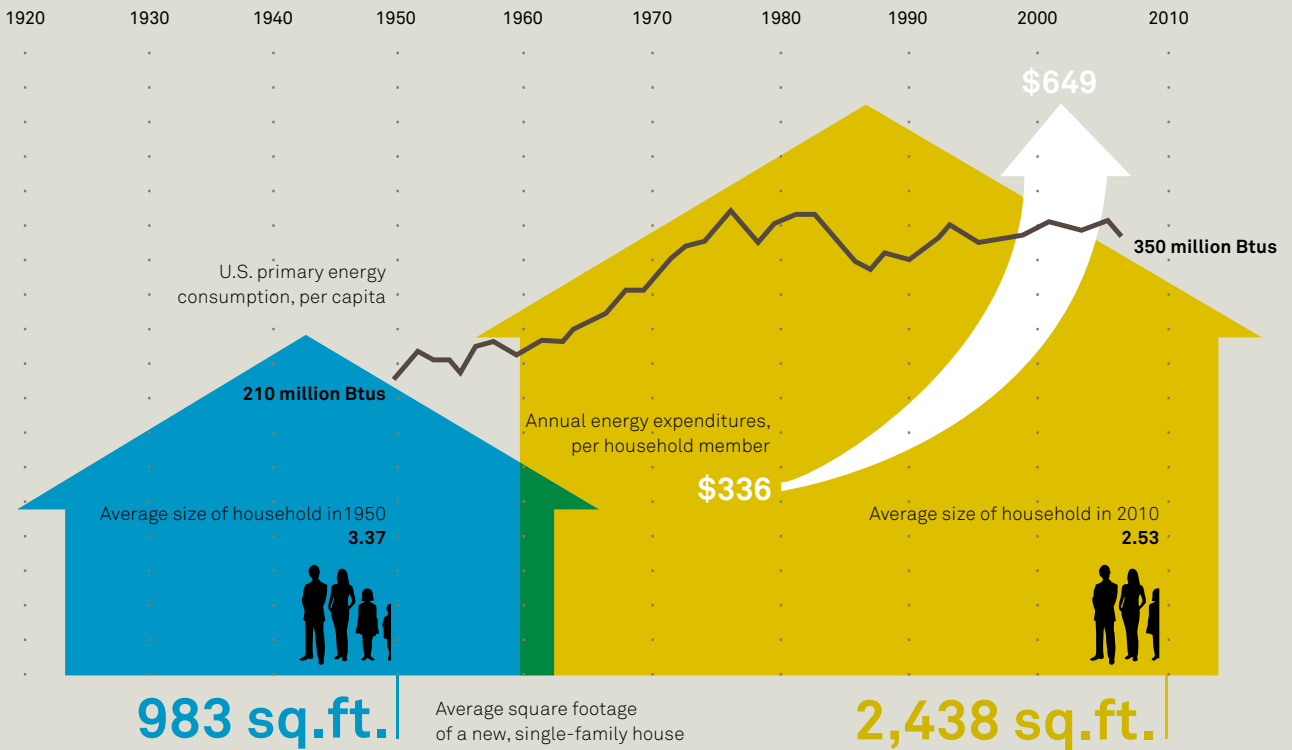


Your home. What do you like best about it?



Tell us what you think at

<http://go.nbm.org/intelligentcities>



Information surrounds us. With satellite global positioning technology we can see hot roofs, storm water run-off and where traffic is crawling. But there's more. There's a relationship between the health of our waterways and how we travel to work. There's a connection between the size of our homes and how much energy we use. *Intelligent Cities* aims to reveal these connections, to make them visible and actionable. Because informed people make better decisions.

What makes a city intelligent? You do.



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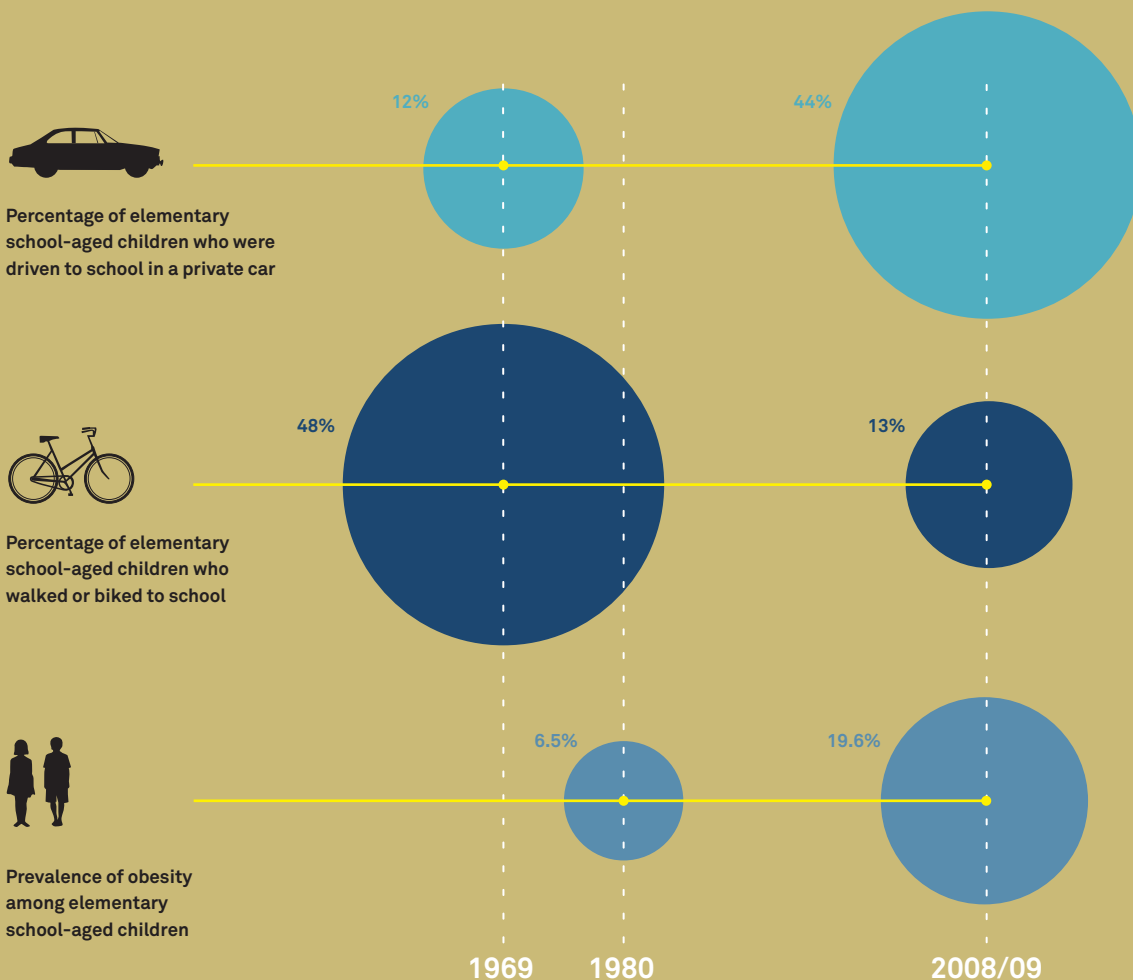
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Your neighborhood. How do your kids get to school?



Tell us what you think at <http://go.nbm.org/intelligentcities>



Walking and biking to elementary school used to be common. Now, it's rare. What happened? We started building fewer, bigger schools between neighborhoods. We built new wide roads to reduce congestion on the way to school. We thought schools would be safer away from Main Street, with its sidewalks of commerce and distractions. We can see the consequences now, making connections between those decisions and rising health problems. With better information, can we make our neighborhoods intelligent? We can.

What makes a city intelligent? You do.



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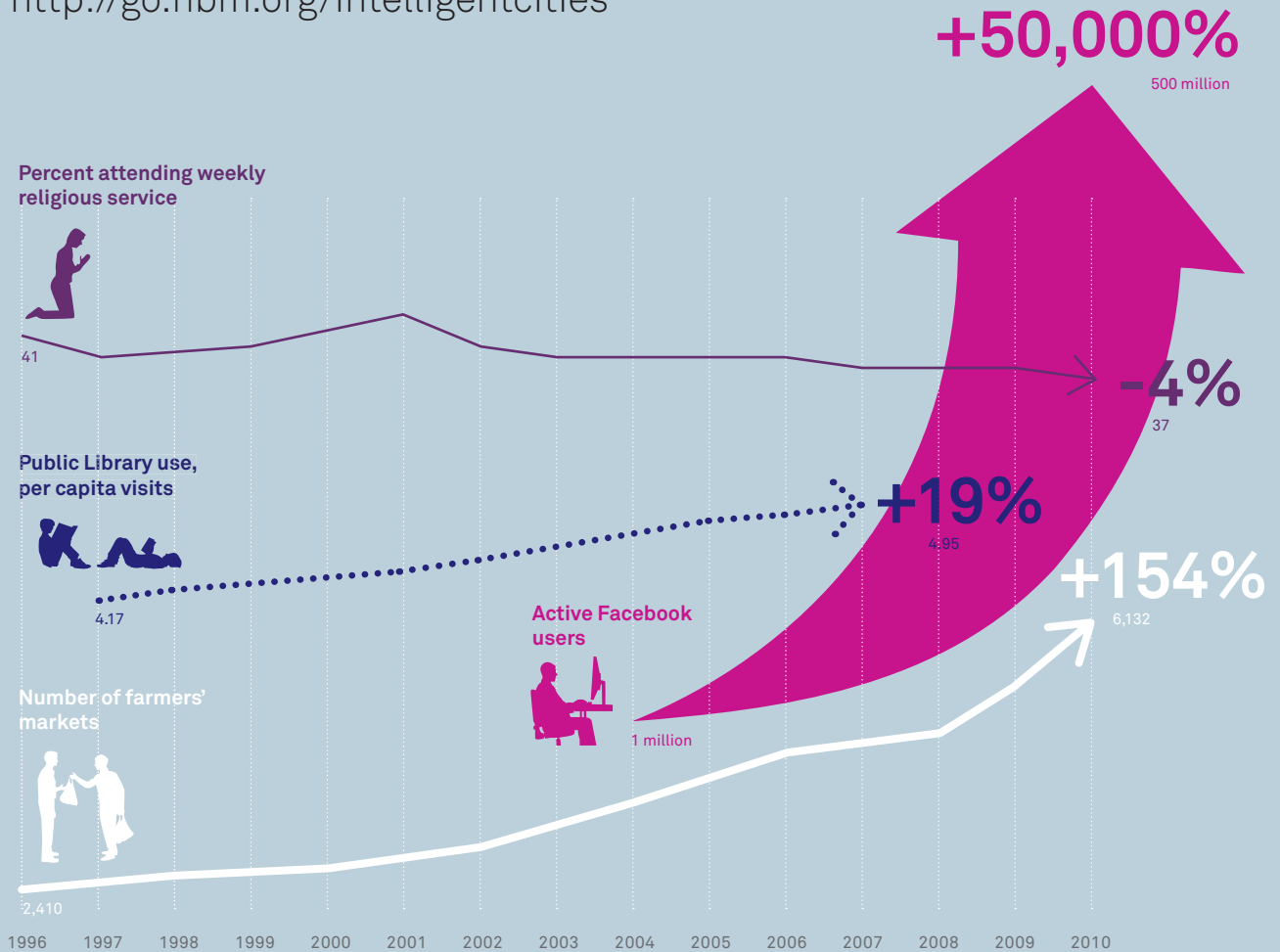


SOURCES: U.S. Department of Transportation, Center for Disease Control and Prevention.
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What connects you to your community? Tell us what you think at



<http://go.nbm.org/intelligentcities>



People love to be with people. It's our nature. Fifty years ago people met at the corner diner, local church or at a neighborhood block party. We still create networks at social clubs, places of worship and neighborhood potlucks but we have now added virtual communities to that list as over 500 million people are on Facebook. Even as electronic forums gain popularity, real places to gather remain important. How can we begin to visualize and cultivate these networks to make better cities? Connections define community: our physical and virtual networks connect us to each other and to the place where we live. **What makes our city intelligent? You do.**



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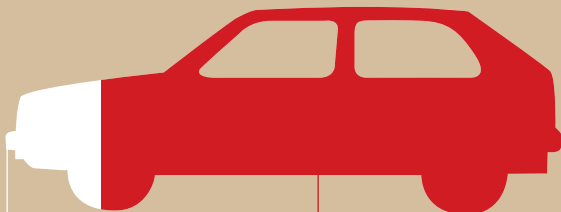
SOURCES: Facebook, Institute of Museum and Library Services, The Pew Forum on Religion & Public Life, U.S. Department of Agriculture. All referenced trademarks are the property of their respective owners

How do we value walkable cities? Tell us what you think at

<http://go.nbm.org/intelligentcities>



Cost of owning a car (per year):



Funds staying in the local economy

License, taxes, repair, tires, registration, maintenance

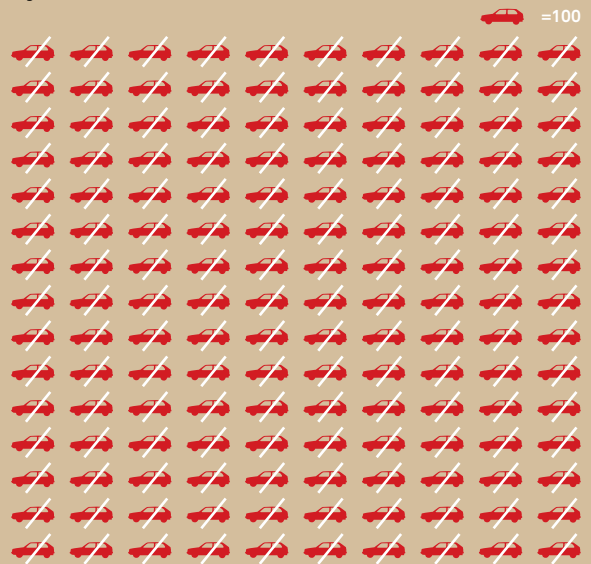
\$1,390

Funds leaving the local economy

Gas, insurance, purchase price over time, finance charges

\$7,095

If a city could reduce car ownership by 15,000 cars:



\$127,275,000

Money that could stay in the local economy

According to AAA, Americans spend on average \$8,485 each year on their cars. Seems like a lot of money, doesn't it? And most of that money leaves your local economy. What if you were able to get rid of a car and spend—or invest—that money in your community? What if 15,000 people decided to make that same decision? That's exactly what happened in Washington, D.C. From 2005 to 2009, the District's population increased by 15,862 people while car registrations went down by close to 15,000 vehicles. Living in a walkable city has value beyond personal convenience—it also allows more of your money to stay closer to home while reducing your carbon footprint. With better information, can we make our cities more intelligent? We can. **What makes a city intelligent? You do.**



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What is the largest irrigated crop in the U.S.?



Corn
12 million acres



Lawn
32 million acres



What makes a city intelligent? You do.

The National Building Museum invites you to participate in the *Intelligent Cities* initiative, a year-long investigation into how information technology can illuminate and improve our cities and our lives.

Because informed people make better decisions.

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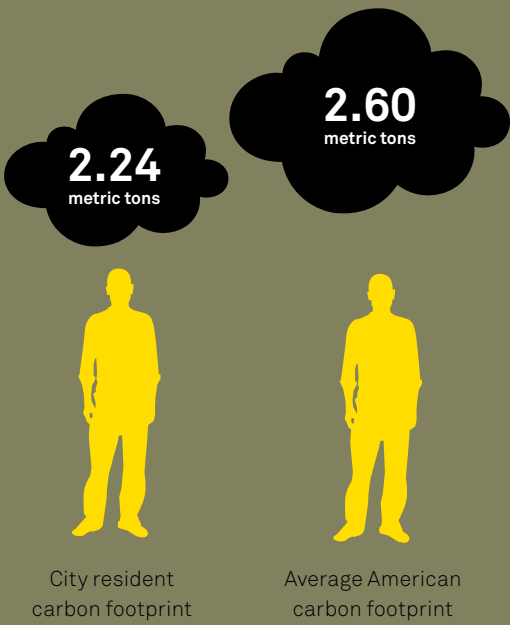


TIME

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Did you know that city residents have a smaller carbon footprint?



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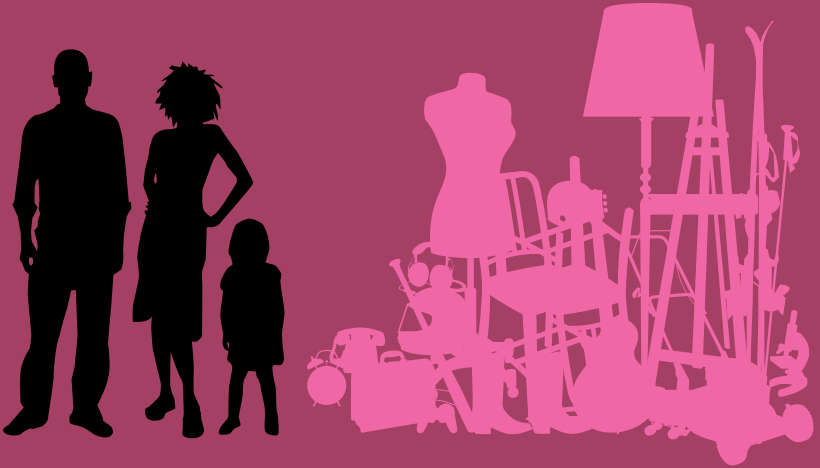


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SOURCE: Brookings Institution Metropolitan Policy Program
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For every American man, woman, and child, there are **7 square feet** of self storage space.

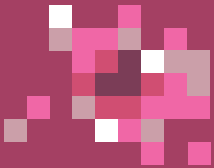


Nearly 1 in 10 U.S. households rent a storage space, which is up 65% in the last 15 years. And the American home has more than doubled in size since 1950.

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SOURCES: National Association of Home Builders and Self Storage Association
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In 1960, 22% of Americans walked or used public transportation traveling to work.



In 2000, 8% walked or used public transportation traveling to work.



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SOURCE: U.S. Census Bureau

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