

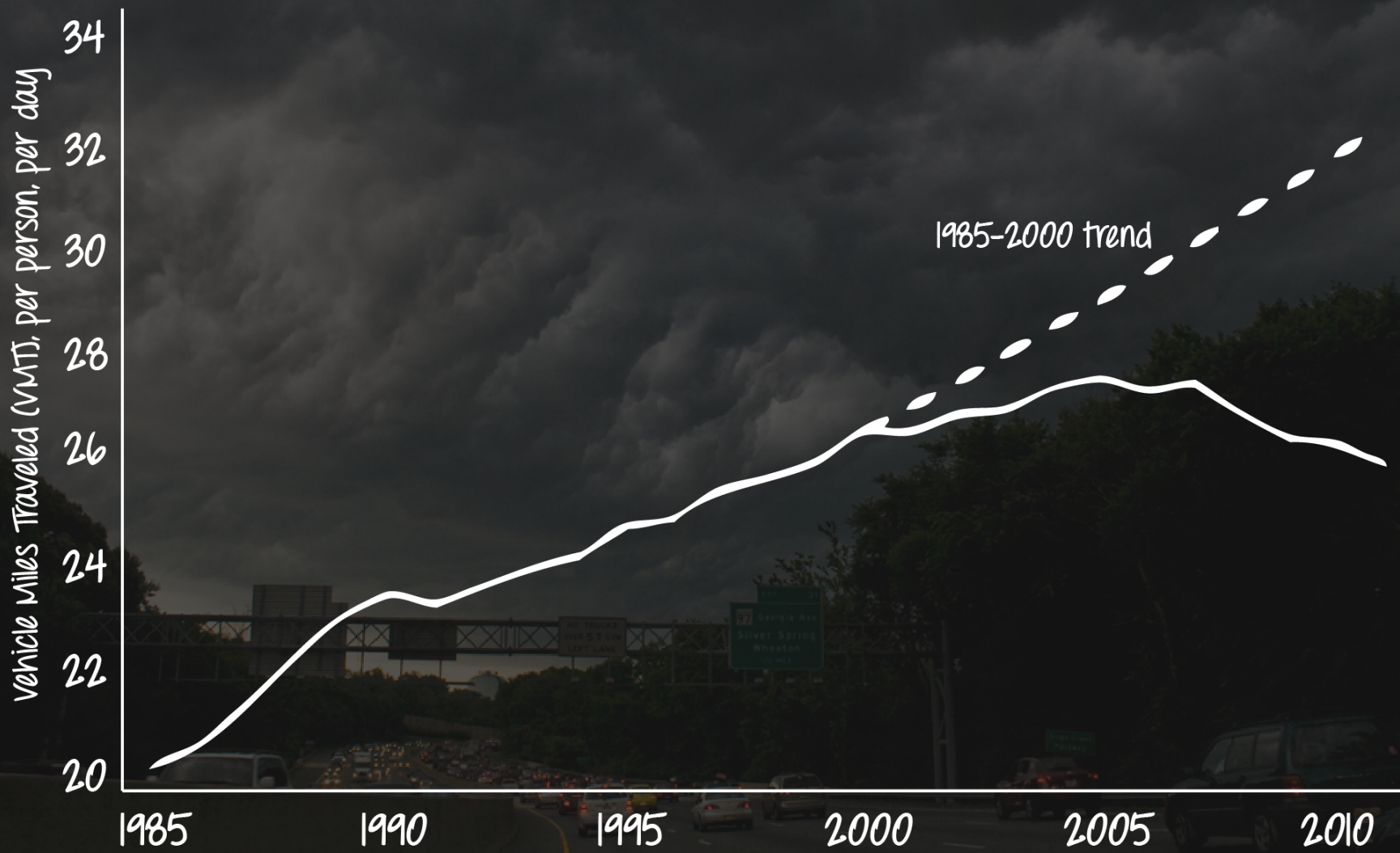
HOW CITIES  
EARN THE  
**GREEN**  
DIVIDEND

OCTOBER 2012

CEOs  
**FOR CITIES**

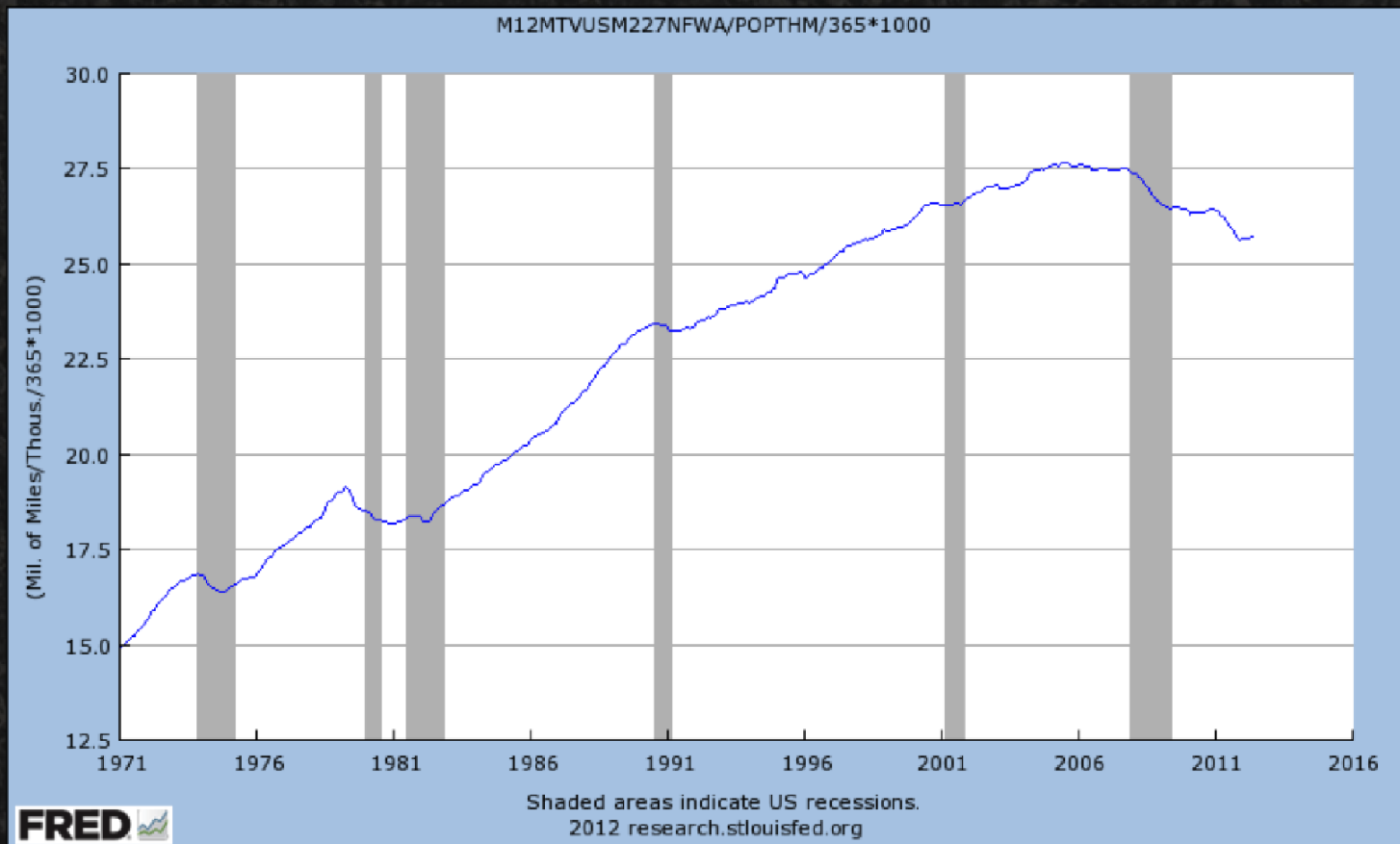


# Vehicle travel has **dropped** sharply since 2005.



source: US ODOT, TVT Report, Impresa calculations (August Data, through 2011)

“Peak Car” was in 2005.





# It's **not** the recession.

